

~~CONFIDENTIAL~~

The Director of Central Intelligence

Washington, D.C. 20505

NIC 00738-89

7 July 1989

National Intelligence Council

MEMORANDUM FOR: Director of Central Intelligence
Deputy Director of Central Intelligence

FROM: David D. Gries
Vice Chairman

SUBJECT: Recent Changes in NIC Products

Dick Kerr suggested that we alert you to recent changes in the presentation and management of NIC products. Some of these changes originate with the NIC; others originate with Dick Kerr and the Senior Review Panel (SRP). All have the aim of making it easier for senior policymakers to grasp our message.

At Tab A are examples of Executive Briefs. We are indebted to [redacted] of the SRP for this idea. The Intelligence Community often needs to produce brief, policy-oriented papers on very short notice. The Executive Brief is now the vehicle. These briefs represent the views of the Intelligence Community, but are not formally coordinated--thus allowing fast turnaround.

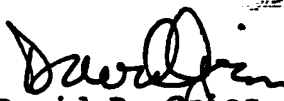
25X1

At Tab B are several recent "White Covers" in which the Key Judgments include graphics. This change comes under the heading of modernizing our product.

At Tab C are examples of the use of bullets (see the clipped pages) compressing the message of an entire product into four or five short sentences. Placement of the bullets before the Key Judgments is designed to focus the reader's attention. We are indebted to Dick Kerr for this idea. Feedback from customers has been good.

At Tab D is a memo alerting NIOs to the availability of part-time editors to work on NIC Estimates. The editor's task is to improve presentation, structure and style. Among recent Estimates that have benefited from the work of these editors are the Israeli Estimate, the West German Estimate, and the Estimate on the Soviet Navy.

At Tab E is a copy of a handbook I recently prepared for managers and drafters of Estimates.


David D. Gries

Attachments:
As stated

cc: Senior Review Panel

~~CONFIDENTIAL~~

25X1

Page Denied

Next 1 Page(s) In Document Denied

Director of Central Intelligence

Top Secret

25X1



Soviet Naval Strategy and Programs Toward the 21st Century (U)

National Intelligence Estimate

Key Judgments

These Key Judgments represent the views of the Director of Central Intelligence with the advice and assistance of the US Intelligence Community.

LOGGED

Top Secret

NIE 11-15-89W

June 1989

Copy 33

25X1

Page Denied

Next 2 Page(s) In Document Denied

SECRET

25X1

ATTENTION ALL ESTIMATORS

February 1989

SECRET

25X1